

Job creation and innovation for sustainable development

EXCO2019The International Cooperation Expo

Fiera di Roma 15-16-17 May 2019

Organized by:



Diplomacy

Sustainaway



Sustainability, Best Practices and Business: the role of innovation

The success of business in development cooperation passes through sustainability:
The Sustainable Development Goals (SDGs) as opportunities for the private sector.

EXCO2019 is the first and only global expo dedicated to the innovative solutions provided by the actors of development cooperation:

national and international agencies, governments, financial institutions, civil society and in particular, the private sector.

During EXCO2019, the players active in the field and those willing to enter development cooperation, will have the possibility to meet financial Institutions, Government representatives, development agencies and international organizations, in order to engage in new business relationships aimed at creating partnerships to find solutions for sustainable development.

EXCO2019 is organized in three formats:

- Expo
- **B2B**
- Workshops & Conferences

The combination of such formats will offer all participants a comprehensive and structured model of business interaction.



Format #1: The Expo

30,000 SQM of exhibition space for innovative products and services.

Priority Areas

- Infrastructure
- Housing and Construction
- Processing technologies
- Energy
- ·ICT
- Agriculture and irrigation
- Food safety and preservation
- Logistics and transportation
- Healthcare and sanitary equipment
- Disaster prevention
- Education and Training
- Environmental sustainability
- · Democratic governance
- Fair trade
- Agribusiness value chain
- Industrialization 4.0



Format #2: B2B

A structured program of meetings, coordinated through an online APP – MY AGENDA – will create fruitful matchings among enterprises, buyers and all the actors of International Cooperation.

The matchings through the MY AGENDA app, may generate agreements, partnerships, initiatives, projects, investments and the coordination of strategies.

Format #3: Workshop & Conferences

EXCO2019 is a unique platform composed of workshops and conferences centered around the main theme of Job creation and innovation for sustainable development.

The organization of this platform will be supported by the "EXCO2019 Strategic Committee" composed by eminent experts from important sectors and institutions.

The program will be elaborated and delivered in due course: for more info visit

www.exco2019.com



The Actors of International Cooperation

Institutions:

European Union and Parliament / United Nations Rome based Agencies / International and Regional Institutions / Governments / Ministries / Development Agencies / Local Governments / Chambers of Commerce / Universities / Research Centers

Non-profit & Actors for Impact:

NGOs / Fair trade organizations
/ Ethical finance and international micro-credit
development organizations / Impact Funds /
Foundations / Fourth sector companies /
Organizations and associations of immigrant
communities / trade-unions

Private Sector:

Companies, commercial banks, investment funds, pension funds, cooperatives



Special Theme Areas

JOB FAIR:

- Training and job opportunities for young people who envisage their future in the extraordinary world of International Cooperation
- Job orientation interviews
- Selection interviews with buyers and companies
- Recruiting Day/s

OPPORTUNITY FAIR:

- Presentation of the European Union's External Investment Plan.
- Presentation of projects to support the achievement of the Sustainable Development Goals (SDGs) envisaged in the 2030 Agenda.
- Presentation of projects by NGOs and other success stories
- Programs and initiatives by the UN based agencies in Rome (FAO, IFAD, WFP).



The Goals of EXCO2019:

A great opportunity for the sector of international development cooperation.

- Three days full of contacts, meetings and insights
- Blending supply and demand
- Boost new business opportunities for the private sector
- Encourage and support best practices
- Foster business synergies and partnerships for innovative solutions
- Facilitate future agreements
- Enable coordination of actions
- Align private sector solutions to public policies and priorities
- Enable positive matching of technological solutions with real needs
- Promote and encourage the training of future players of development cooperation
- Inspire sustainable development

Visitors:

The audience of international cooperation

- Professionals and buyers from Italy, Europe, Africa and beyond.
- International Cooperation volunteers and operators,
 Diplomatic Representatives, Professional Associations and Universities.



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Venue:

Fiera di Roma

Dates:

15-16-17 May 2019

Opening Hours:

from 10.00 AM to 6.00 PM daily

Entrance:

Free with Registration

www.exco2019.com info@exco2019.it

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